

## ORDER



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Orders	Order / Rev:	35840
	Alt Order #:	08801768
	Product Desc:	OCEQUERA/CON/DEM
	Estimate:	1185
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	05/15/12 / 10/05/12
	Order Type:	GENERAL

Agency	Name:	GMMB
	Buying Contact:	Maura Gilroy
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007

Advertiser	Name:	Oceguera, John CD3
	Demographic:	A25-54
	Product Codes:	PO1
	Priority:	LV3
	Revenue Codes:	AGY, POL, CAND

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	39	\$20,040.00	\$17,034.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	39	\$20,040.00	\$17,034.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$20,040.00</b>	<b>\$17,034.00</b>	<b>0.00</b>

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$20,040.00
Market	100%	\$66,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$16,700.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$3,340.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MTWTF--	:30	1	\$185.00	LV3	0.00 NM	1	\$185.00
8 NEWS NOW AT 5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		1		\$185.00		0.00			
E 2	8	10/02/12	10/08/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	2	\$250.00	LV3	0.00 NM	2	\$500.00



KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
8 NEWS NOW AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			2		\$250.00	0.00						
E 3	8	10/02/12	10/08/12	CBS This Morning 7-9a CM		7-9a	MTWTF--	:30	2	\$165.00	LV3	0.00	NM	2	\$330.00	
				CBS This Morning												
				CBS THIS MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			2		\$165.00	0.00						
E 4	8	10/07/12	10/07/12	8 News Now Sun AM #1 CM		8 News Now Sun A	-----S	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00	
				8 News Now Sun AM #1												
				8 NEWS NOW SUNDAY MORNING- #1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S			1		\$135.00	0.00						
E 5	8	10/07/12	10/07/12	8 News Now Sun AM #2 CM		8 News Now Sun A	-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00	
				8 News Now Sun AM #2												
				8 NEWS NOW SUNDAY MORNING- #2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S			1		\$350.00	0.00						
E 8	8	10/02/12	10/08/12	Price Is Right CM		10-11a	MTWTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00	
				Price Is Right												
				PRICE IS RIGHT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			1		\$1,575.00	0.00						
E 9	8	10/02/12	10/08/12	Y&R CM		11a-12p	MTWTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00	
				Young & Restless												
				YOUNG & RESTLESS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			1		\$1,925.00	0.00						
E 10	8	10/02/12	10/08/12	8 News Now Noon M-F CM		12-1230p	MTWTF--	:30	2	\$275.00	LV3	0.00	NM	2	\$550.00	
				8 News Now Noon M-F												
				8 NEWS NOW AT NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			2		\$275.00	0.00						
E 11	8	10/02/12	10/08/12	1230-2p Soaps/ LMAD CM		1230-2p	MTWTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00	
				Soaps												
				THE BOLD AND THE BEAUTIFUL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			1		\$375.00	0.00						
E 13	8	10/02/12	10/08/12	The Talk 2-3P CM		2-3p	MTWTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00	
				The Talk												
				THE TALK												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			1		\$375.00	0.00						
E 14	8	10/02/12	10/08/12	Ellen CM		3-4p	MTWTF--	:30	2	\$375.00	LV3	0.00	NM	2	\$750.00	
				Ellen												
				ELLEN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			2		\$375.00	0.00						
E 15	8	10/02/12	10/08/12	8 News Now 4p M-F CM		4-5p	MTWTF--	:30	3	\$350.00	LV3	0.00	NM	3	\$1,050.00	
				8 News Now 4p M-F			(4:30 PM-5:00 PM)									
				8 NEWS NOW AT 4PM & 430PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			3		\$350.00	0.00						
E 16	8	10/02/12	10/08/12	8 News Now 5-630p M-F CM		5-630p	MTWTF--	:30	4	\$400.00	LV3	0.00	NM	4	\$1,600.00	
				8 News Now 5-630p M-F												
				8 NEWS NOW ROTATION												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--			4		\$400.00	0.00						
E 17	8	10/06/12	10/06/12	8 News Now Sat 5-7p CM		630-7p	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00	
				8 News Now Sat 630-7p			(6:30 PM-7:00 PM)									
				8 NEWS NOW AT 630PM-SAT												



Order / Rev: 35840  
 Alt Order #: 08801768  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Ocegüera, John CD3  
 Product Desc: OCEQUERA/CON/DEM  
 Estimate: 1185  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 17	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 630-7p	CM	630-7p (6:30 PM-7:00 PM)		-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
8 NEWS NOW AT 630PM-SAT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-				1	\$965.00		0.00					
E 18	8	10/07/12	10/07/12	Sun 4-5P Elec PlaygrounM Electric Playground	CM	4-5p		-----S	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00
THE UNIT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S				1	\$135.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		Sun 4-5P Elec Playground	4-5p			-----Su	:30	(\$135.00)	0.00	NM				
See MG 18.2																
2	8	10/07/12-10/07/12		Sun 4-5P Elec Playground	5-530p			-----Su	:30	\$135.00	0.00	NM				
Ⓜ MG for 18.1 10/07																
[Program time moved due NFL Football ]																
E 19	8	10/07/12	10/07/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p (4:00 PM-4:30 PM)		-----S	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
8 NEWS NOW AT 5PM-SUN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		8 News Now Sun 5-7p	5-7p			-----Su	:30	(\$1,140.00)	0.00	NM				
See MG 19.2																
2	8	10/07/12-10/07/12		8 News Now Sun 5-7p	430-5p			-----Su	:30	\$350.00	0.00	NM				
Ⓜ MG for 19.1 10/07																
E 24	8	10/05/12	10/05/12	Fri 9-10p CSI: NY	CM	9-10p		----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
CSI: NY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--				1	\$1,400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		Fri 9-10p	9-10p			-----F----	:30	(\$1,400.00)	0.00	NM				
See MG 24.2																
2	8	10/01/12-10/07/12		Fri 9-10p	9-10p			-----F----	:30	(\$1,400.00)	0.00	NM				
Ⓜ See MG 24.3																
[ORDERED WRONG INV CODE]																
3	8	10/01/12-10/07/12		Fri 9-10p	9-10p			-----F----	:30	\$1,400.00	0.00	NM				
Ⓜ MG for 24.2 10/05																
E 25	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p		-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
60 MINUTES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S				1	\$1,500.00		0.00					
E 26	8	10/02/12	10/08/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p		MTWTF--	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
8 NEWS NOW AT 11PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--				2	\$600.00		0.00					
E 27	8	10/06/12	10/07/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p	CM	11-1135P		-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
8 NEWS NOW AT 11PM-WKND																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----SS				2	\$400.00		0.00					
E 28	8	10/02/12	10/08/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)		MTWTF--	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LATE SHOW W/LETTERMAN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--				2	\$275.00		0.00					
N 29	8	10/02/12	10/07/12		CM	9-10p		--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00



Order / Rev: 35840  
Alt Order #: 08801768  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Ocegüera, John CD3  
Product Desc: OCEOUERA/CON/DEM  
Estimate: 1185  
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div> <div>Wed 9-10p</div> <div>CSI</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/01/12</div> <div>10/07/12</div> <div>--W----</div> <div>1</div> <div>\$2,300.00</div> <div>0.00</div> </div> </div>														
N30	8	10/02/12	10/07/12	Sat 1235-135a DaVinci I6M		12.35a-1.35a -----S-	:30	1	\$40.00	LV3	0.00	NM	1	\$40.00
<div> <div>Da Vinci Inquest</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/01/12</div> <div>10/07/12</div> <div>-----S-</div> <div>1</div> <div>\$40.00</div> <div>0.00</div> </div> </div>														
N31	8	10/06/12	10/06/12	8 News Now Sat 5-7p CM		5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
<div> <div>8 News Now Sat 5-7p</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/01/12</div> <div>10/07/12</div> <div>-----S-</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div> </div>														
N32	8	10/07/12	10/07/12	8 News Now Sun AM #2CM		8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
<div> <div>8 News Now Sun AM #2</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/01/12</div> <div>10/07/12</div> <div>-----S</div> <div>1</div> <div>\$350.00</div> <div>0.00</div> </div> </div>														
N33	8	10/08/12	10/08/12	8 News Now 5-630p M-FCM		5-630p M-----	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
<div> <div>8 News Now 5-630p M-F</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/08/12</div> <div>10/14/12</div> <div>M-----</div> <div>1</div> <div>\$500.00</div> <div>0.00</div> </div> </div>														
N34	8	10/08/12	10/08/12	8 News Now 4-5a CM		4-5a M-----	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
<div> <div>8 News Now 4-5a</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/08/12</div> <div>10/14/12</div> <div>M-----</div> <div>1</div> <div>\$25.00</div> <div>0.00</div> </div> </div>														
Totals													39	\$20,040.00